

ONLINE ADVERTISING

With an all new website design launched in early 2015, we drive traffic to our brand's digital hub with our E-newsletters, all new magazine app, and printed publications. Reach consumers who turn to **LifeInTheFingerLakes.com** for the art & culture, beer & wine, home & garden, outdoors activities, travel & tourism and events within the Finger Lakes Region.

Over the past year, web traffic has increased by 73% to over 7,500 unique monthly visitors!

Sponsor Ad 250 x 185 pixels (Ads randomly rotate in 1 position) *Additional Animated Frames...\$20 each/month*

Monthly \$195/per month
Full Year \$145/per month **Best Value**

Leaderboard Ad 970 x 90 pixels (Ads randomly rotate in 1 position) *Additional Animated Frames...\$20 each/month*

Monthly \$225/per month
Full Year \$165/per month **Best Value**

Banner Ad 300 x 400 pixels (Ads randomly rotate in 1 position) *Additional Animated Frames...\$20 each/month*

Monthly \$175/per month
Full Year \$130/per month **Best Value**

Box Ad 300 x 200 pixels (Ads randomly rotate in up to 5 positions) *Additional Animated Frames...\$10 each/month*

Monthly \$125/per month
Full Year \$95/per month **Best Value**

Start Date: _____

Web Link: _____

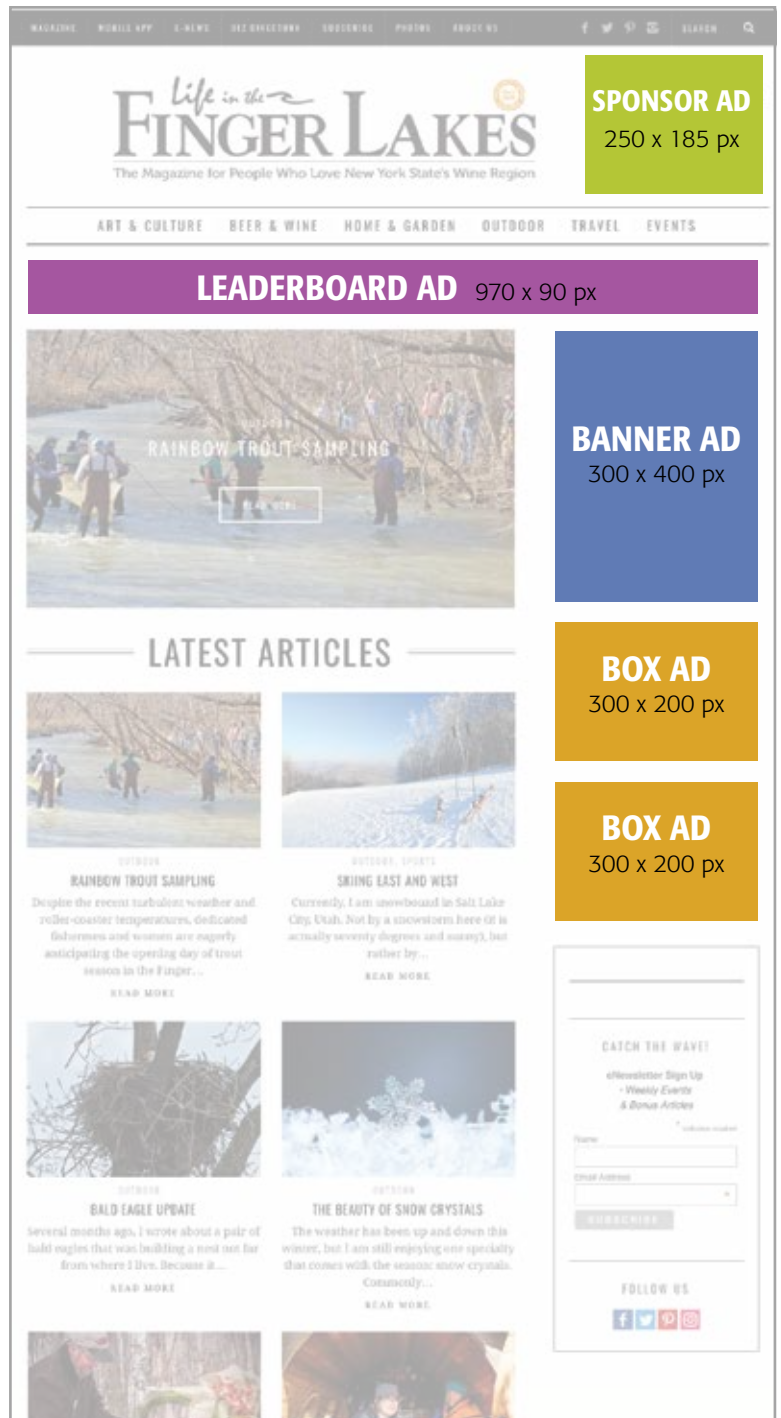
Company Name: _____

Your Name: _____

Email: _____

Signature: _____ Date: _____

Discounts are available to advertisers on a current print advertising schedule. Invoice net 30. Credit Card Payments call (315) 789-0458; Mon-Fri 9 a.m. to 5 p.m. EST



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