

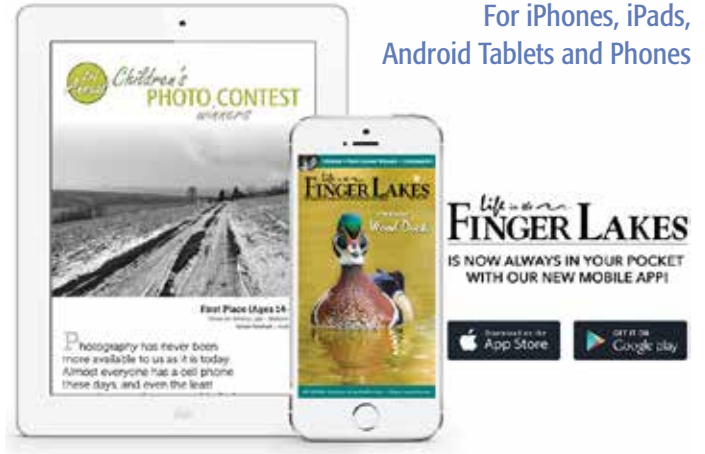
MOBILE APP **ADVERTISING**

New for 2017!

The **Life in the Finger Lakes** magazine app brings readers unique content only available on a mobile device. This demand for quality editorial drives readers to not only read the print version, but to download the app in order to take advantage of bonus regional information.

Each issue is pushed to smartphone users multiple times, increasing impressions and traffic.

On average, advertisers can expect to capture 75% of our audience who have downloaded the app.



Mobile App Ad

640 x 1136 pixels

\$175 per issue

Jan/Feb

Mar/Apr

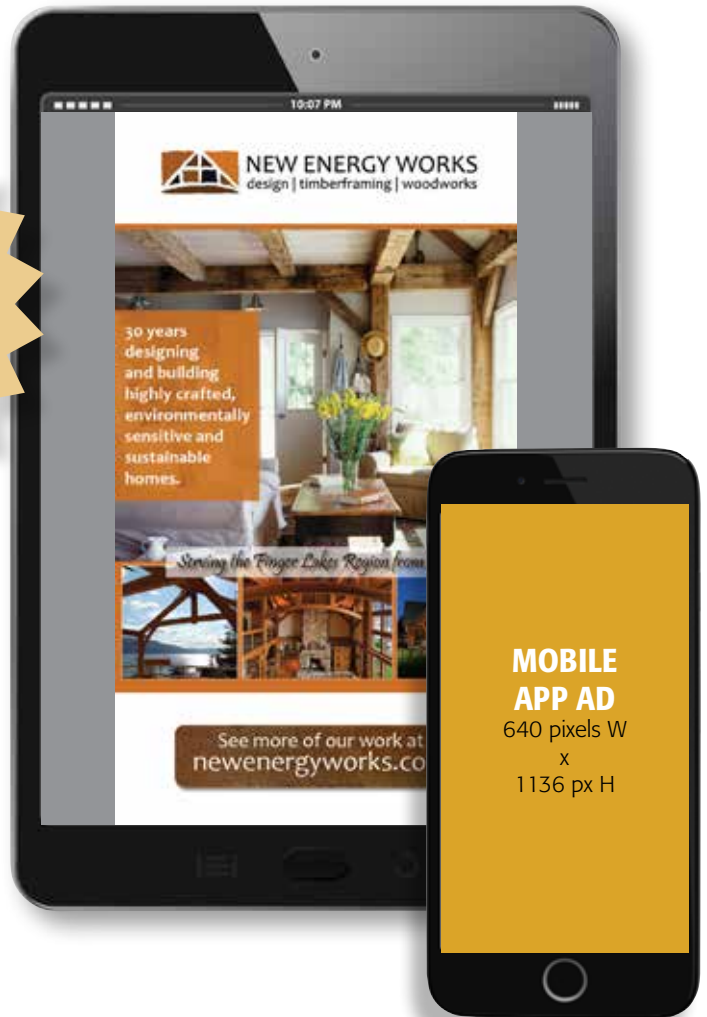
May/Jun

Jul/Aug

Sep/Oct

Nov/Dec

Make sure your ad is readable on a smartphone and includes a "call to action"



Company: _____

Your Name: _____

E-mail: _____

Signature: _____

Date: _____

Please FAX completed form to 315-789-4263

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Life in the
FINGER LAKES

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